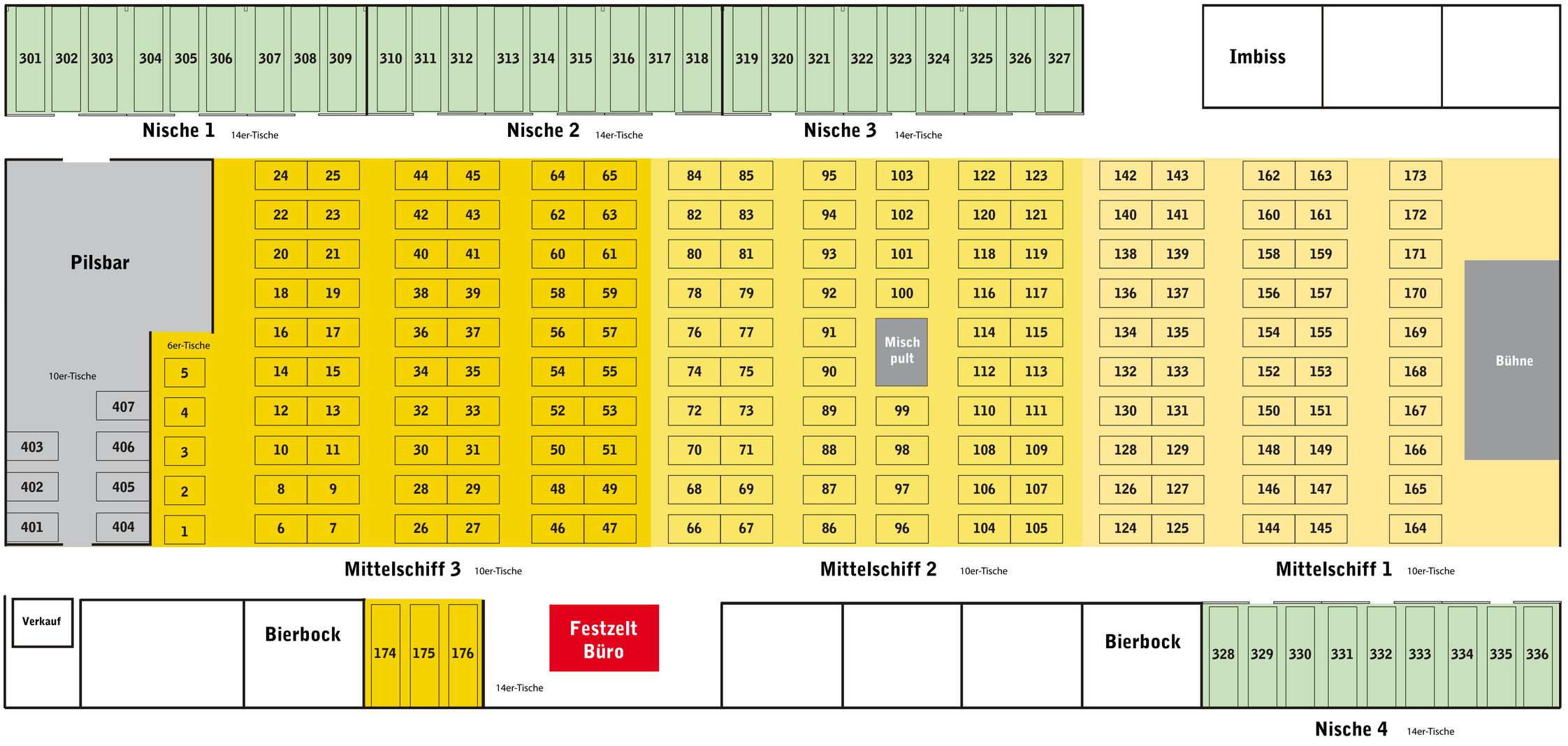Bietigheimer Pferdemarkt 2026